

FOOD FORWARD 2024

FTURE.
ORIENTED.
OPPORTUNITY.
DEVELOPMENT.

#NLEATSCARES

Date: 28 & 29 September 2024

Location: St. John's, Newfoundland



<https://nleats.com/>



“The future of food is not just about what we eat, but how we produce it.”



NL Eats Community Outreach Inc.

who we are

At NL Eats, our mission revolves around four key pillars: **Awareness, Education, Empowerment, & Solution Oriented-Approach.**

We are dedicated to combating food insecurity through community-driven initiatives.

2500+

FAMILIES SUPPORTED VIA
FOODBANK

500+

YOUTH INVOLVED IN
OUTREACH INITIATIVES

300+

JOBS CREATED IN NORTH
AMERICA





meet with our

Organizing Team



SHOUROV ISLAM
Chief Public Relations Officer



ADIB RAHMAN
Director of Marketing & Programs



ANDREW STONE
Project Manager



MEHNAZ TABASSUM
Executive Director,
Operations & Partnerships



SAIF AHMED
Chief Innovation Officer



JASON JEREMIE
Director of Fundraising



SOPHIE RYAN
Project Coordinator



FABIHA TARANNUM
Chief Administrative Officer



about the

Conference

“**FOOD FORWARD 2024**”, organized by NL Eats is our fourth annual conference. This year, we will bring together national leaders in food security, digital transformation, and AI to discuss and address future challenges and opportunities in our food system. The conference aims to drive discussions focused on youth development, policy advocacy, and the role of diverse demographics in shaping the future of food systems in Canada.





Key Themes and Topics

FUTURE OF FOOD AND AGRICULTURE

- Innovations and trends in food production
- Sustainable agriculture practices

AI AND DIGITAL TRANSFORMATION

- AI-powered solutions for food security
- Digital tools for agricultural efficiency

YOUTH DEVELOPMENT AND ENGAGEMENT

- Empowering the next generation of leaders in food security
- Educational initiatives and youth-led projects

POLICY ADVOCACY & PUBLIC-PRIVATE PARTNERSHIPS

- Influencing policy for better food security outcomes
- Collaborations for food system transformation

COMMUNITY BUILDING

- Addressing the needs of different communities
- Inclusive practices in food systems





September 29th - Innovation Challenge Agenda

01:30pm - 2:00pm

Registration and Welcome Reception

02:30pm - 3:00pm

Opening Session:

- Keynote address by organizers
- NL Eats overview and challenge context

3:00pm - 3:15pm

Pitch Demonstration

3:15pm - 3:30pm

Official start & mentor introductions

3:30pm - 3:45pm

Break and Networking

3:45pm - 5:30pm

Mentor-led workshop

5:30pm - 6:00pm

RECAP & Ending remarks





September 29th - Conference Agenda

08:00am - 9:00am

Opening remarks and breakfast reception

9:00am - 09:30am

Opening Session:

- Keynote address by organizers
- Future of Food and Agriculture

11:00am - 12:00pm

Panels and workshops for
AI and Digital Transformation

12:00pm - 1:00am

Lunch Break and Networking

1:00pm - 2:00pm

Panels and workshops on Policy Advocacy
& Public-Private Partnerships

02:00pm - 03:00pm

Panels and workshops on Youth Development and
Engagement & Community Building

03:00pm - 04:30pm

Innovation Challenge and closing remarks

08:00pm - 11:00pm

Networking Reception at Quidi Vidi Brewery





Innovation Challenge Agenda



Day 1
01:30pm - 06:00pm

Launch: Start of the 24-hour challenge for participants to develop innovative solutions for food security

Day 2
03:00pm - 4:00pm

Teams present their solutions to a panel of experts

Day 2
4:30pm - 5:00 pm

Closing Session and Announcement of Winners





Testimonial



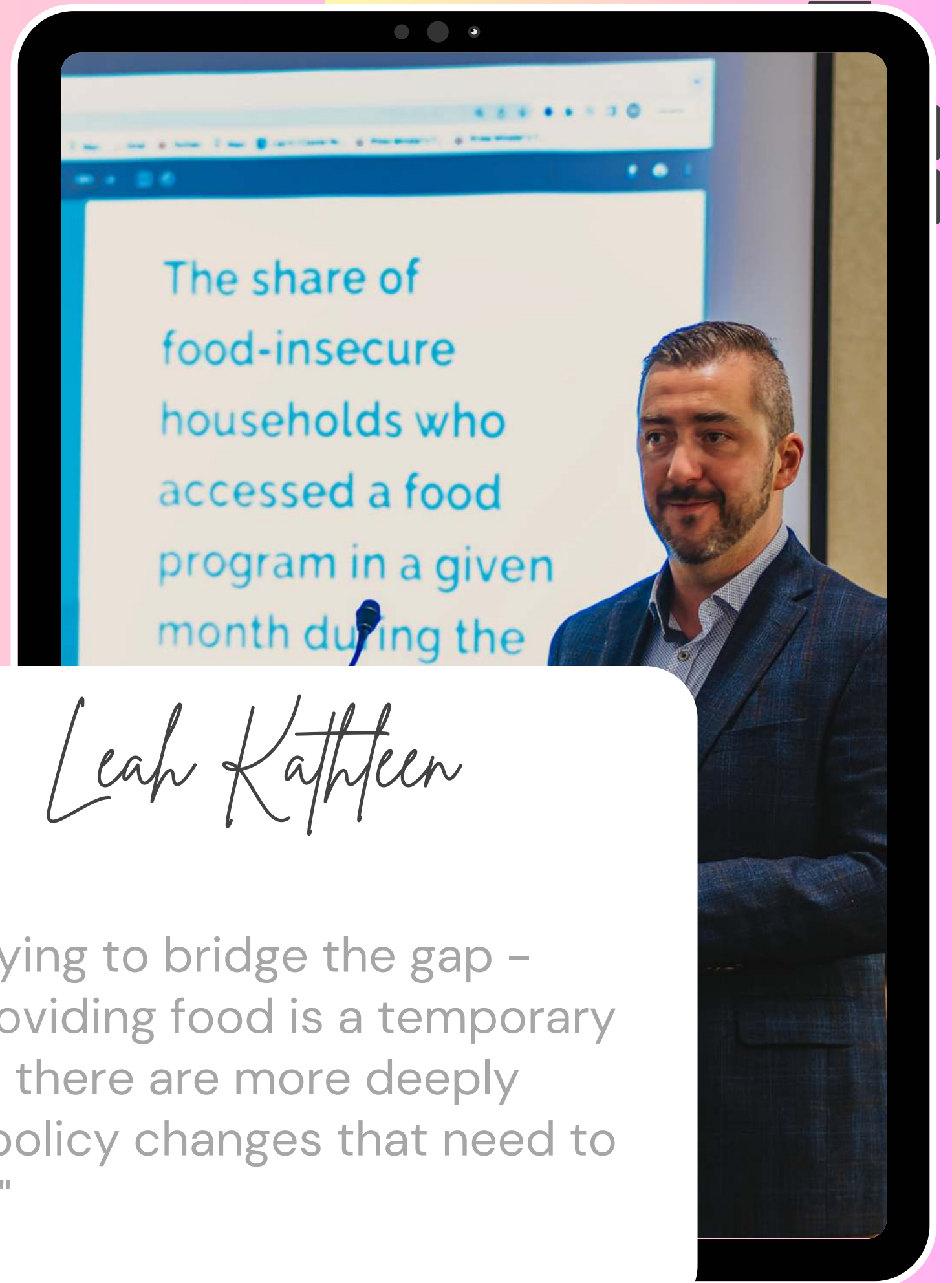
Ted Cadigan

"There is a need to extend community support to our local entrepreneurs – whichever step of their journey they're in and regardless of where they're located in our province. We're here to help how and when we can."



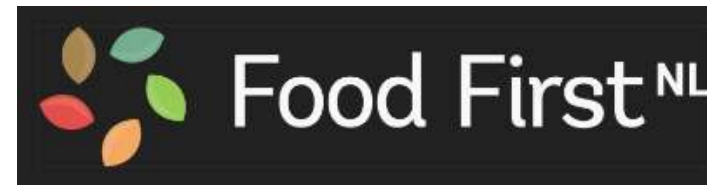
Leah Kathleen

"We're trying to bridge the gap – while providing food is a temporary bandaid there are more deeply rooted policy changes that need to happen."





Our Partners



Government of Canada

Gouvernement du Canada





PARTNERSHIP OPPORTUNITIES



BRONZE PARTNER

\$5,000

- Branding on conference materials
- Mention in the conference program
- 1 complimentary conference pass
- Sponsorship of a Networking Event



SILVER PARTNER

\$10,000

- Branding on conference materials
- Complimentary booth space in the exhibition area
- Mention in the conference program
- 1 complimentary conference pass
- Sponsorship of a Networking Event



GOLD PARTNER

\$15,000

- Prominent branding on conference materials
- Speaking opportunity in a breakout session
- Complimentary booth space in the exhibition
- 5 complimentary conference passes
- Sponsorship of a Workshop, Youth Development Session



PLATINUM PARTNER

\$20,000

- Premier branding on all conference materials
- Keynote speaking opportunity
- Exclusive networking session with speakers and VIPs
- Complimentary booth space in the exhibition
- 10 complimentary conference passes
- Exclusive sponsorship of the Opening Session or Hackathon



**BEING FOOD INSECURE TAKES
9 YEARS OFF A PERSONS LIFE.**

**WE INVITE YOU TO JOIN US
IN STARTING THE DIFFICULT
CONVERSATIONS.**

**FOR US ALL.
FOR GENERATIONS TO COME.**



Let's stay in touch

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www.nleats.com



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